

# business studies

## A Level Business Studies

### Awarding Body: AQA

#### Course content

The A level allows the study of strategic decision making. This first year of content studies decision making in functional areas such as finance, marketing and human resources. The second year of A level allows the study of strategic decision making.



There are 10 units in total. The first six are covered in year 12 and the remaining four in year 13.

What is business?

Managers, leadership and decision making.

Decision making to improve marketing performance

Decision making to improve operational performance

Decision making to improve financial performance

Decision making to improve human resource performance

Analysing the strategic position of a business

Choosing strategic direction

Strategic methods: how to pursue strategies

Managing strategic change

#### Assessment:

Three papers, each are 2 hours long and each make up 33.3% of the A level.

**Paper 1:** Three compulsory sections

Section A has multiple choice questions (15 marks).

Section B has short answer questions (35 marks)

Section C and D have two essay questions (25 marks each)

**Paper 2:** Three data response compulsory questions worth 33 marks each and made up of three/four part questions.

**Paper 3:** One compulsory case study consisting of approximately six questions.

#### Progression:

Many students will go on to complete a degree at University. Possible future career paths include Marketing, Accounting, HR Management.

#### Entry requirements:

Grade 5 in GCSE Business, English Language and Mathematics