

# A LEVEL BUSINESS



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This evening we  
are going to  
tell you about:

- Course structure
- Assessment
- Extra resources
- Potential degree and apprenticeship routes from this A-Level
- Subjects that work well with this subject
- Potential career opportunities



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# AQA A Level Business: Course Structure

## Year 1

What is business?

Leadership & Decision Making

Marketing Decisions

Operations Decisions

Finance Decisions

Human Resources

## Year 2

Strategic Positioning

Strategic Direction

How to Pursue Strategies

Managing Strategic Change

# Assessment – Exam Board AQA

- 3 x two hour exams
  - ▣ Each worth 33.3%
- Paper 1: Generic business questions ranging from multiple choice up to 25 mark essays
- Paper 2 & Paper 3: Case Study based questions ranging from 6 to 24 mark essays



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# What are Business lessons like?

Multi-layered approach to teaching including:

- **Debates**
- **Group Discussions**
- **Exam question activities**
- **Research tasks and projects**
- **Data Analysis**
- **Analysis of business news, key business activities and political events.**



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# Benefits of 100 minute lessons

- More time to get into depth and explore topics.
- More one to one challenging.
- More feedback given.
- More likely to retain the information.
- More time to challenge students understanding.
- Build better relationships.
- Delve deeper into the learning.

# Complimentary subjects

The key skills developed in law are:

- ❑ Critical thinking
- ❑ Interpretation
- ❑ Research
- ❑ Considering competing viewpoints
- ❑ Structuring an effective argument
- ❑ Extended writing

These are an excellent compliment to

- ❑ Politics
- ❑ Sociology
- ❑ Psychology
- ❑ Economics
- ❑ Business Studies
- ❑ History
- ❑ English Literature and English Language and Literature
- ❑ MFL



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# Future Study

- **The A-Level is an excellent stepping stone to studying Business at university**
- **A solid foundation for many other degrees such as Economics, Psychology or Digital marketing**
- **Increasingly popular combined honours subjects linked with PE, Tourism & Modern Languages**



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# Commercial Apprenticeships

- Increasing opportunities to gain invaluable work experience supporting world-class brands in areas such Customer Development, Finance, Marketing and Supply Chain.



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# Career Prospects

- **Accounting**
- **Banking and Finance**
- **Business Management**
- **Human Resource Management**
- **Logistics and Supply Chain Mgt**
- **Marketing**



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# What our students say:

....lessons are taught by experts in their field who have experience of working in large and small companies, so they really know their stuff!

“...great links to the real world of business, makes A-Level feel relevant and useful for my future career”



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